Age Less Than 18

Quit Line Data Summary July 1 - September 30, 2003

July 1 - Septembe	Less Than 18	State
Number of Calls to Quit Line	N = 41	N = 2,935
Percent of Statewide Calls	1.7%	100.0%
Percent of State Population in County ¹	25.7%	100.0%
	Less Than 18 %	State %
Gender	N = 37	N = 2,565
Female	51.4%	63.8%
Male	48.6%	36.2%
Race/Ethnicity	N = 32	N = 2,185
People of Color	18.7%	13.0%
White	81.3%	87.0%
Age	N = 41	N = 2,379
Less than 18 years old	100.0%	1.7%
Education	N = 0	N = 2,267
Did not graduate high school	*	19.5%
High school graduate	*	33.3%
Some college/vocational school	*	35.3%
College graduate	*	11.9%
Caller Type	N = 40	N = 2,685
General Information	15.0%	10.5%
Health care provider	0.0%	3.2%
Tobacco user	85.0%	86.3%
Payer Type	N = 8	N = 1,774
Insured	50.0%	29.4%
Uninsured	0.0%	30.4%
Medicaid	50.0%	40.2%
Heard About	N = 38	N = 2,220
Past caller	10.5%	14.0%
Employer/worksite	0.0%	1.1%
Health care provider	26.3%	29.8%
Television	13.2%	13.7%
Outdoor advertisement (billboard/bus/wall)	13.2%	4.7%
Targeted mailing Great Start	0.0% 0.0%	0.0% 0.1%
Radio	0.0%	1.1%
Newspaper/Magazine	0.0%	0.5%
Brochure/Newsletter	0.0%	5.6%
Family or friend	26.3%	24.7%
Health Department	7.9%	4.1%
School	2.6%	0.6%
33,133,	2.070	0.070